

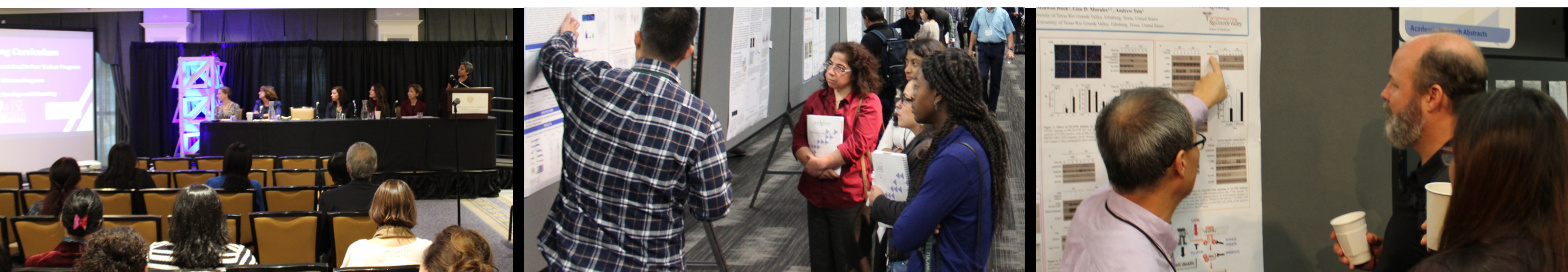


CANCER PREVENTION & RESEARCH  
INSTITUTE OF TEXAS

# VI INNOVATIONS

In Cancer Prevention and Research Conference

**October 2 - 3, 2023 - Galveston, Texas**



**SPONSORSHIP  
& EXHIBITOR  
OPPORTUNITIES**

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***Partner With Us. Become A Sponsor Today.***



# THE INDUSTRY EVENT

Thank you for your interest in supporting the 2023 CPRIT Innovations in Cancer Prevention and Research Conference VI in Galveston, Texas! The CPRIT Innovations Conference is recognized as one of the premiere cancer research and prevention gatherings in the state of Texas. The conference offers opportunities to interact with many of Texas' top cancer researchers, CEOs and development personnel at the biomedical companies funded by CPRIT grants, the clinical researchers and leadership from Texas academic institutions, and the CPRIT-funded cancer prevention and control program directors and advocates.

## In This Packet:

- ★ **CPRIT and Conference Information**
- ★ **Schedule at a Glance**
- ★ **Top Reasons to Sponsor**
- ★ **Industry Professionals in Attendance**
- ★ **Sponsorship Levels and Benefits**
- ★ **Contact Information for Vendor Sign-Up**

*Entities considering sponsorship options for the 2023 CPRIT Innovations in Cancer Prevention and Research Conference VI should be aware that pursuant to Texas Health & Safety Code Section 102.251(e), providing funds to CPRIT to sponsor the conference may result in the entity becoming ineligible to receive CPRIT prevention, academic research, or product development research grant awards. Please contact CPRIT if you have questions regarding this issue.*

# SCHEDULE

*at a Glance*

## SUNDAY, OCTOBER 1, 2023

3:00–6:00 pm      Registration Opens  
Booth Set Up for Exhibitors  
Poster Set up by Authors

## MONDAY, OCTOBER 2, 2023

6:30 am-5:00 pm      Registration  
7:00-8:00 am          Continental Breakfast  
8:15-10:30 am        Opening Session  
Welcome and Introductions  
Keynote/Plenaries  
10:30-10:45 am      Break  
10:45-11:45 am      Plenaries  
11:45 am-1:15 pm    Poster Session Group A  
Lunch / Exhibit Hall  
1:15-2:05 pm        Concurrent Breakouts  
2:05-2:15 pm        Break  
2:15-3:05 pm        Concurrent Breakouts  
3:05-3:15 pm        Break  
3:15-4:05 pm        Concurrent Breakouts  
3:15-5:15 pm        Research Breakout  
4:05-4:15 pm        Break  
4:15-5:15 pm        Concurrent Breakouts  
6:00-6:30 pm        Reception  
6:30-8:00 pm        Dinner/Award Recognitions

## TUESDAY, OCTOBER 3, 2023

6:30 am-12:00 pm    Registration  
7:00-9:00 am        Poster Session Group B  
Continental Breakfast  
9:00-10:00 am      Keynote Address  
10:00-10:15 am     Break  
10:15-11:15 am     Concurrent Breakouts  
11:15-11:30 am     Break  
11:30 am-12:30 pm  Concurrent Breakouts  
12:30 pm            Conference Ends

## Top REASONS TO SPONSOR

- Connect with more than 750 Texas researchers, scientists and other cancer professionals.
- Target influential decision makers and opinion leaders.
- Interact face-to-face with cancer research professionals on their upcoming projects.
- Build visibility for your company.
- Expand your prospect base.
- Build and strengthen customer relationships.
- Introduce new products and services.
- Give product demonstrations.



# INDUSTRY PROFESSIONALS

*Who's Attending?*

## Various Positions of People Attending:

- Assistant Professor/  
Co-Investigator
- Assistant Professor/Research
- Board Member
- Business Development  
Executive
- Cancer Control Specialist
- CEO/President
- Certified Genetic Counselor
- Chief Technology Officer
- Clinical Researcher
- Computational Scientist
- Consulting Regulatory  
Strategist
- DNP - Regional Director
- Executive Director
- Industry Partner
- Investor
- Manager, Biostatistics
- MS Researcher
- Nurse Faculty
- Physician/Oncologist
- Postdoctoral Research Fellow
- Professor/Principal Investigator
- Program Manager
- Quality Manager
- Research Coordinator
- Research Engineer
- Research Scientist
- Scientific Manager
- Senior Research Associate

## Past Attending Organizations

- 1 Million 4 Anna Foundation
- 7 Hills Pharma LLC
- Aeglea BioTherapeutics
- Affigen LLC
- American Cancer Society
- Angelo State University
- Aravive Biologics
- Asian American Health Coalition of  
Greater Houston (dba Hope Clinic)
- Asuragen Inc.
- Austin Travis County Integral Care
- Baylor College of Medicine
- Baylor Research Institute
- Baylor University
- Bellicum Pharmaceuticals Inc.
- Beta Cat Pharmaceuticals LLC
- Bio-Path Holdings Inc.
- Cancer and Chronic Disease  
Consortium
- Cancer Insight LLC
- Carson Leslie Foundation
- Coastal Bend Wellness Foundation
- CSRA International
- Curtana Pharmaceuticals Inc.
- Cytorex
- DNATRIX Inc.
- DVD Associates
- Fannin Partners LLC
- Formation  
Biologics Corporation
- GenCure
- Gulf Coast Consortia for  
Quantitative Biomedical Science
- Houston Methodist
- InSyBio Ltd
- Intel
- Ion Biotechnology (USA)
- JPS Health Network
- Kiromic BioPharma
- Legacy Community Health Services
- LH Holdings Inc. / Lyda Hill  
Foundation
- Light and Salt Association
- LIVESTRONG
- Luminex Corporation
- Medical Center of the Americas  
Foundation
- Medicenna Therapeutics Inc.
- Memorial Hermann Hospital System
- Mental Health Mental Retardation  
of Tarrant County
- Metabolon Inc.
- MetaVi Labs Inc.
- MHP Salud
- Mirata BioPharma LLC
- Moncrief Cancer Institute
- NanoHybrids Inc
- National Cancer Institute
- Nuestra Clinica Del Valle
- Omm Scientific Inc
- Panhandle Breast Health Org
- Paratus Diagnostics
- Parkland Health and Hospital  
System
- Pelican Therapeutics
- PH Committee Director
- Pillsbury Winthrop Shaw  
Pittman LLP
- Prairie View A&M University
- Rice University
- Salarius Pharmaceuticals LLC
- Siva Therapeutics Inc
- Southwest Research Institute
- Stem Cell Reserve LLP
- Tarrant County Challenge
- Texas A&M University Health  
Science Center
- Texas Christian University
- Texas Department of State  
Health Services
- Texas Southern University
- Texas State University
- Texas Tech University Health  
Science Center at Amarillo
- Texas Tech University Health  
Science Center at Dallas
- Texas Tech University Health  
Science Center at El Paso
- Texas Tech University Health  
Sciences Center
- The Immunization Project
- The Rose
- University of Texas at Arlington
- University of Texas at Austin
- University of Texas at Dallas
- University of Texas at San  
Antonio
- The University of Texas Health  
Science Center at San Antonio
- The University of Texas Health  
Science Center at Houston
- The University of Texas Health  
Science Center at Tyler
- The University of Texas MD  
Anderson Cancer Center
- The University of Texas Medical  
Branch at Galveston
- The University of Texas Rio  
Grande Valley
- The University of Texas  
Southwestern Medical Center
- The University of Texas System
- Third Coast Pharmaceuticals  
University Health System
- University of Houston
- University of North Texas
- University of North Texas  
Health Science Center at Fort  
Worth
- Val Verde Regional Medical  
Center
- ViraCyte LLC
- Westa
- Williamson County and Cities  
Health District



# PLATINUM SPONSOR

1 Max

\$40K

## Dinner Sponsor

Exhibit Tables (2)

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program (w/ Logo)

Complimentary Registrations (6)

Exhibitor Badges (6)

Signage in Foyer

Gobo Outside & Inside Ballroom Throughout 1st Day

Display Area in the Event Foyer for Networking (10' x 20')

Logo on Conference Website

Inclusion in Social Media Shout Out by CPRIT to all Sponsors/Exhibitors

Flyer or Brochure Distributed inside Conference Bag

Dedicated Slide in PPT's Prior to Keynotes

Dedicated Social Post from CPRIT Promoting Company Individually (Facebook, Twitter, LinkedIn)

Reserved Table at Dinner (10-person Rounds)

Banner on Conference Website

Banner on Conference Eblast

*Premium Exposure:*

- *1st day Exposure*
- *Largest event offered to attendees*
- *Highest concentration of signage in most trafficked area around Educational Sessions*
- *Banner on Conference Website as Soon as Sponsorship is Confirmed*
- *Banner on Future Email blasts as soon as Sponsorship is Confirmed through the end of Conference Promotions and Follow-Ups*

# DIAMOND SPONSOR

1 Max

**\$35K**

## Reception Sponsor

Exhibit Tables (2)

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program (with Logo)

Complimentary Registrations (6)

Exhibitor Badges (6)

Signage in Foyer

Gobo Outside & Inside Ballroom During Reception & Dinner

Display Area in the Event Foyer for Networking (10' x 10')

Logo on Conference Website

Inclusion in Social Media Shout Out by CPRIT to all Top Tier Sponsors

Flyer or Brochure Distributed inside Conference Bag

Dedicated Slide in PPT's Prior to Keynotes

Dedicated Social Post from CPRIT Promoting Company Individually (Facebook, Twitter, LinkedIn)

Reserved Table at Dinner (10-person Rounds)

*Premium Exposure:*

- *1st day Exposure*
- *Largest mingling opportunity offered to attendees in the highest concentrated area of attendees at one time*
- *High concentration of traffic and signage around Educational Area*



# GOLD SPONSOR

1 Max

**\$30K**

## **Welcome Breakfast Sponsors**

Exhibit Tables (2)

Recognition in PPT's Prior to Keynotes

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program (with Logo)

Complimentary Registrations (5)

Exhibitor Badges (5)

Signage in Foyer

Gobo Outside & Inside Ballroom During Welcome Breakfast

Display Area in the Event Foyer for Networking  
(10' x 10')

Logo on Conference Website

Inclusion in Social Media Shout Out by CPRIT to all Top Tier Sponsors

*Premium Exposure:*

- *1st day Exposure*
- *1st Impressions on All Attendees at the Welcome Opening Keynote*
- *High concentration of traffic and signage around Educational Area*

# POSTER AREA SPONSOR

1 Max

\$30K

## **Banners in Poster Area**

Exhibit Tables (2)

Recognition in PPT's Prior to Keynotes

Recognition on Thank You Exhibitor/Sponsor  
Signage

Recognition in Conference Program (with Logo)

Complimentary Registrations (5)

Exhibitor Badges (5)

Sponsored Banners (2) in Poster / Exhibit Area

Logo on Conference Website

Inclusion in Social Media Shout Out by CPRIT  
to all Top Tier Sponsors

*Premium Exposure:*

- *Biggest Opportunity for Branding Exposure in Exhibit Hall*
- *Largest Branded Graphics Available in Poster Area of Exhibit Hall*
- *High Trafficked Area*



# LUNCH SPONSOR

4 Max

\$15K

## Monday Lunch

Exhibit Tables (2)

Recognition in PPT's Prior to Keynotes

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program (with Logo)

Complimentary Registrations (3)

Exhibitor Badges (4)

Signage in Exhibit Hall

Gobo Display On Wall During Lunch

Premium Exposure:

- Large Branded Exposure During Complimentary Lunch in Exhibit Hall (No Official Program/ Speaker)
- High Trafficked Area

# DAY 2 BREAKFAST SPONSOR

2 Max

\$12K

## Tuesday Breakfast

Exhibit Table (1)

Recognition in PPT's Prior to Keynotes

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program (with Logo)

Complimentary Registrations (3)

Exhibitor Badges (4)

Signage in Exhibit Hall

Gobo Display On Wall During Lunch

Premium Exposure:

- Large Branded Exposure During Complimentary Breakfast in Exhibit Hall (No Official Program/Speaker)
- High Trafficked Area

# PARTNER BAG SPONSOR

2 Max

\$10K

## Company Logo on Bag

Exhibit Table (1)

Recognition in PPT's Prior to Keynotes

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program

Complimentary Registrations (2)

Exhibitor Badges (2)

Company Logo Printed on the Bags

Flyer or Brochure Distributed inside Conference Bag

Premium Exposure:

- Get into the hands of every attendee by adding your logo to every complimentary attendee bag received at registration.
- Include a flyer, brochure or business card for more information.

# BAG INSERT SPONSOR

6 Max

\$8.5K

## Bag Insert

Exhibit Table (1)

Recognition in PPT's Prior to Keynotes

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program

Complimentary Registrations (2)

Exhibitor Badges (2)

Flyer or Brochure Distributed inside Conference Bag

Premium Exposure:

- Distribute information to every attendee through a flyer or brochure placed inside each complimentary attendee bag



# EXHIBITOR

40 Max

**\$2.5K**

## **Exhibitor Booth Only**

Exhibit Table (1)

Recognition on Thank You Exhibitor/Sponsor Signage

Recognition in Conference Program

Complimentary Registrations (1)

Exhibitor Badges (2)

*Premium Exposure:*

- *Expose your brand and services to walking traffic in the Exhibit Hall*









To Confirm Your Sponsorship  
or Exhibit Registration:

# Get in touch with us!

Notify us of the commitment level you would like to move forward with and we will follow up with an online invoice and agreement.

Erin Jones

[erin@cprit-conference.com](mailto:erin@cprit-conference.com)

512-426-4969

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[Texascancerconference.org](http://Texascancerconference.org)

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